

1_report_identification

Applicability	Service	Indicator	Value
Online Platform	Xiaomi Community	Name of the service provider	Xiaomi Technology Netherlands B.V.
Online Platform	Xiaomi Community	Date of the publication of the report	2026/2/28
Online Platform	Xiaomi Community	Date of the publication of the latest previous report	2026/2/28
Online Platform	Xiaomi Community	Starting date of reporting period	2025/1/1
Online Platform	Xiaomi Community	Ending date of reporting period	2025/12/31

Category label	Category description	Category of illegal content / incompatible with the terms and conditions	Contextual information
TOTAL	All the entries	TOTAL	
Category 1	Animal welfare	STATEMENT CATEGORY ANIMAL WELFARE	
Category 1a	Animal harm	KEYWORD ANIMAL HARM	
Category 1b	Unlawful sale of animals	KEYWORD UNLAWFUL SALE ANIMALS	
Category 1c	Not captured by any other sub-category	KEYWORD OTHER	
Category 2	Consumer information infractions	STATEMENT CATEGORY CONSUMER INFORMATION	
Category 2a	Hidden advertisement or commercial communication, including by influencers	KEYWORD HIDDEN ADVERTISEMENT	
Category 2b	Insufficient information on traders	KEYWORD INSUFFICIENT INFORMATION ON TRADERS	
Category 2c	Misleading information about the characteristics of the goods and services	KEYWORD MISLEADING INFO GOODS SERVICES	
Category 2d	Misleading information about the consumer's rights	KEYWORD MISLEADING INFO CONSUMER RIGHTS	
Category 2e	Non-compliance with pricing regulations	KEYWORD NONCOMPLIANCE PRICING	
Category 2f	Not captured by any other sub-category	KEYWORD OTHER	
Category 3	Cyber violence	STATEMENT CATEGORY CYBER VIOLENCE	
Category 3a	Cyber bullying and intimidation	KEYWORD CYBER BULLYING INTIMIDATION	
Category 3b	Cyber harassment	KEYWORD CYBER HARASSMENT	
Category 3c	Cyber incitement to hatred or violence	KEYWORD CYBER INCITEMENT	
Category 3d	Cyber stalking	KEYWORD CYBER STALKING	
Category 3e	Non-consensual (intimate) material sharing, including (image-based) sexual abuse (excluding content depicting minors)	KEYWORD NON_CONSENSUAL_IMAGE_SHARING	
Category 3f	Non-consensual sharing of material containing deepfake or similar technology using a third party's features (excluding content depicting minors)	KEYWORD NON_CONSENSUAL_MATERIAL_DEEPPAKE	
Category 3g	Not captured by any other sub-category	KEYWORD OTHER	
Category 4	Cyber violence against women	STATEMENT CATEGORY CYBER VIOLENCE AGAINST WOMEN	
Category 4a	Cyber bullying and intimidation against girls	KEYWORD BULLYING AGAINST GIRLS	
Category 4b	Cyber harassment against women	KEYWORD CYBER HARASSMENT AGAINST WOMEN	
Category 4c	Cyber stalking against women	KEYWORD CYBER STALKING AGAINST WOMEN	
Category 4d	Gendered disinformation	KEYWORD FEMALE GENDERED DISINFORMATION	
Category 4e	Illegal incitement to violence and hatred against women	KEYWORD INCITEMENT AGAINST WOMEN	
Category 4f	Non-consensual (intimate) material sharing against women, including (image-based) sexual abuse against women (excluding content depicting minors)	KEYWORD NON_CONSENSUAL_IMAGE_SHARING_AGAINST_WOMEN	
Category 4g	Non-consensual sharing of material containing deepfake or similar technology using a third party's features against women (excluding content depicting minors)	KEYWORD NON_CONSENSUAL_MATERIAL_DEEPPAKE_AGAINST_WOMEN	
Category 4h	Not captured by any other sub-category	KEYWORD OTHER	
Category 5	Data protection and privacy violations	STATEMENT CATEGORY DATA PROTECTION AND PRIVACY VIOLATIONS	
Category 5a	Biometric data breach	KEYWORD BIOMETRIC_DATA_BREACH	
Category 5b	Data falsification	KEYWORD DATA FALSIFICATION	
Category 5c	Missing processing ground for data	KEYWORD MISSING PROCESSING GROUND	
Category 5d	Right to be forgotten	KEYWORD RIGHT TO BE FORGOTTEN	
Category 5e	Not captured by any other sub-category	KEYWORD OTHER	
Category 6	Illegal or harmful speech	STATEMENT CATEGORY ILLEGAL OR HARMFUL SPEECH	
Category 6a	Defamation	KEYWORD DEFAMATION	
Category 6b	Discrimination	KEYWORD DISCRIMINATION	
Category 6c	Illegal incitement to violence and hatred based on protected characteristics (hate speech)	KEYWORD HATE_SPEECH	
Category 6d	Not captured by any other sub-category	KEYWORD OTHER	
Category 7	Intellectual property infractions	STATEMENT CATEGORY INTELLECTUAL PROPERTY INFRINGEMENTS	
Category 7a	Copyright infringements	KEYWORD COPYRIGHT INFRINGEMENT	
Category 7b	Design infringements	KEYWORD DESIGN INFRINGEMENT	
Category 7c	Geographical indications infringements	KEYWORD GEOGRAPHIC INDICATIONS INFRINGEMENT	
Category 7d	Patent infringements	KEYWORD PATENT INFRINGEMENT	
Category 7e	Trade secret infringements	KEYWORD TRADE SECRET INFRINGEMENT	
Category 7f	Trademark infringements	KEYWORD TRADEMARK INFRINGEMENT	
Category 7g	Not captured by any other sub-category	KEYWORD OTHER	
Category 8	Negative effects on civic discourse or elections	STATEMENT CATEGORY NEGATIVE EFFECTS ON CIVIC DISCOURSE OR ELECTIONS	
Category 8a	Misinformation, disinformation, foreign information manipulation and interference	KEYWORD MISINFORMATION_DISINFORMATION	
Category 8b	Violation of EU law relevant to civic discourse or elections	KEYWORD VIOLATION EU LAW	
Category 8c	Violation of national law relevant to civic discourse or elections	KEYWORD VIOLATION NATIONAL LAW	
Category 8d	Not captured by any other sub-category	KEYWORD OTHER	
Category 9	Protection of minors	STATEMENT CATEGORY PROTECTION OF MINORS	
Category 9a	Age-specific restrictions concerning minors	KEYWORD AGE_SPECIFIC_RESTRICTIONS_MINORS	
Category 9b	Child sexual abuse material	KEYWORD CHILD_SEXUAL_ABUSE_MATERIAL	
Category 9c	Child sexual abuse material containing deepfake or similar technology	KEYWORD CHILD_SEXUAL_ABUSE_MATERIAL_DEEPPAKE	
Category 9d	Grooming/sexual enticement of minors	KEYWORD GROOMING_SEXUAL_ENTICEMENT_MINORS	
Category 9e	Unsafe challenges	KEYWORD UNSAFE_CHALLENGES	
Category 9f	Not captured by any other sub-category	KEYWORD OTHER	
Category 10	Risk for public security	STATEMENT CATEGORY RISK FOR PUBLIC SECURITY	
Category 10a	Illegal organizations	KEYWORD ILLEGAL_ORGANIZATIONS	
Category 10b	Risk for environmental damage	KEYWORD RISK ENVIRONMENTAL DAMAGE	
Category 10c	Risk for public health	KEYWORD RISK PUBLIC HEALTH	
Category 10d	Terrorist content	KEYWORD TERRORIST_CONTENT	
Category 10e	Not captured by any other sub-category	KEYWORD OTHER	
Category 11	Scams and/or fraud	STATEMENT CATEGORY SCAMS AND FRAUD	
Category 11a	Impersonation or account hijacking	KEYWORD IMPERSONATION_ACCOUNT_HIJACKING	
Category 11b	Inauthentic accounts	KEYWORD INAUTHENTIC_ACCOUNTS	
Category 11c	Inauthentic listings	KEYWORD INAUTHENTIC_LISTINGS	
Category 11d	Inauthentic user reviews	KEYWORD INAUTHENTIC_USER_REVIEWS	
Category 11e	Pyramid schemes	KEYWORD PYRAMID_SCHEMES	
Category 11f	Not captured by any other sub-category	KEYWORD OTHER	
Category 12	Self-harm	STATEMENT CATEGORY SELF HARM	
Category 12a	Content promoting eating disorders	KEYWORD CONTENT_PROMOTING_EATING_DISORDERS	
Category 12b	Self-mutilation	KEYWORD SELF_MUTILATION	
Category 12c	Suicide	KEYWORD SUICIDE	
Category 12d	Not captured by any other sub-category	KEYWORD OTHER	
Category 13	Unsafe, non-compliant or prohibited products	STATEMENT CATEGORY UNSAFE AND PROHIBITED PRODUCTS	
Category 13a	Prohibited or restricted products	KEYWORD PROHIBITED_PRODUCTS	
Category 13b	Unsafe or non-compliant products	KEYWORD UNSAFE_PRODUCTS	
Category 13c	Not captured by any other sub-category	KEYWORD OTHER	
Category 14	Violence	STATEMENT CATEGORY VIOLENCE	
Category 14a	Coordinated harm	KEYWORD COORDINATED_HARM	
Category 14b	General calls to incitement to violence and/or hatred	KEYWORD INCITEMENT_VIOLENCE_HATRED	
Category 14c	Human exploitation	KEYWORD HUMAN_EXPLOITATION	
Category 14d	Human trafficking	KEYWORD HUMAN_TRAFFICKING	
Category 14e	Trafficking in women and girls	KEYWORD TRAFFICKING_WOMEN_GIRLS	
Category 14f	Not captured by any other sub-category	KEYWORD OTHER	
Category 15	Other violation of provider's terms and conditions	STATEMENT CATEGORY OTHER VIOLATION TC	
Category 15a	Adult sexual material	KEYWORD ADULT_SEXUAL_MATERIAL	
Category 15b	Age-specific restrictions	KEYWORD AGE_SPECIFIC_RESTRICTIONS	
Category 15c	Geographical requirements	KEYWORD GEOGRAPHICAL_REQUIREMENTS	
Category 15d	Goods/services not permitted to be offered on the platform	KEYWORD GOODS_SERVICES_NOT_PERMITTED	
Category 15e	Language requirements	KEYWORD LANGUAGE_REQUIREMENTS	
Category 15f	Nudity	KEYWORD NUDITY	
Category 15g	Not captured by any other sub-category	KEYWORD OTHER	
Category 16	Types of illegal content not specified by the public authority	STATEMENT CATEGORY NOT SPECIFIED ORDER	
Category 17	Types of alleged illegal content not specified by the notifier	STATEMENT CATEGORY NOT SPECIFIED NOTICE	

Applicability	Service	Reporting period	Section	Indicator	Scope	Value	Contextual Information
All	Xiaomi Community	2025-01-01/2025-12-31	Use of automated means for co	Number of measures solely tak	Total number	0	
All	Xiaomi Community	2025-01-01/2025-12-31	Use of automated means for co	Number of measures not taken	Total number	11406	
All		YYYY-MM-DD/YYYY-MM-	Use of automated means for co	Accuracy of the automated me	Total number		
All		YYYY-MM-DD/YYYY-MM-	Use of automated means for co	Accuracy of the automated me	Total number		
All		YYYY-MM-DD/YYYY-MM-	Use of automated means for co	Accuracy of the automated me	Total number		
All	Xiaomi Community	2025-01-01/2025-12-31	Use of automated means for co	Number of measures solely tak	Own-initiative	0	
All	Xiaomi Community	2025-01-01/2025-12-31	Use of automated means for co	Number of measures not taken	Own-initiative	11364	
All		YYYY-MM-DD/YYYY-MM-	Use of automated means for co	Accuracy of the automated me	Own-initiative		
All		YYYY-MM-DD/YYYY-MM-	Use of automated means for co	Accuracy of the automated me	Own-initiative		
All		YYYY-MM-DD/YYYY-MM-	Use of automated means for co	Accuracy of the automated me	Own-initiative		
Only for providers of hosting services, including online platforms	Xiaomi Community	2025-01-01/2025-12-31	Use of automated means for co	Number of notices solely proce	NAM Total	0	
Only for providers of hosting services, including online platforms	Xiaomi Community	2025-01-01/2025-12-31	Use of automated means for co	Number of notices not process	NAM Total	42	
Only for providers of hosting services, including online platforms		YYYY-MM-DD/YYYY-MM-	Use of automated means for co	Accuracy of the automated me	NAM Total		
Only for providers of hosting services, including online platforms		YYYY-MM-DD/YYYY-MM-	Use of automated means for co	Accuracy of the automated me	NAM Total		
Only for providers of hosting services, including online platforms		YYYY-MM-DD/YYYY-MM-	Use of automated means for co	Accuracy of the automated me	NAM Total		
Only for providers of online platforms	Xiaomi Community	2025-01-01/2025-12-31	Use of automated means for co	Number of notices solely proce	NAM Trusted Flagger	0	
Only for providers of online platforms	Xiaomi Community	2025-01-01/2025-12-31	Use of automated means for co	Number of notices not process	NAM Trusted Flagger	0	
Only for providers of online platforms		YYYY-MM-DD/YYYY-MM-	Use of automated means for co	Accuracy of the automated me	NAM Trusted Flagger		
Only for providers of online platforms		YYYY-MM-DD/YYYY-MM-	Use of automated means for co	Accuracy of the automated me	NAM Trusted Flagger		
Only for providers of online platforms		YYYY-MM-DD/YYYY-MM-	Use of automated means for co	Accuracy of the automated me	NAM Trusted Flagger		
Only for VLOPs		YYYY-MM-DD/YYYY-MM-	Use of automated means for co	Number of measures solely taken by automated means	bg		
Only for VLOPs		YYYY-MM-DD/YYYY-MM-	Use of automated means for co	Number of measures solely taken by automated means	[...]		
Only for VLOPs		YYYY-MM-DD/YYYY-MM-	Use of automated means for co	Number of measures solely taken by automated means	sv		
Only for VLOPs		YYYY-MM-DD/YYYY-MM-	Use of automated means for co	Number of measures not taken by automated means	bg		
Only for VLOPs		YYYY-MM-DD/YYYY-MM-	Use of automated means for co	Number of measures not taken by automated means	[...]		
Only for VLOPs		YYYY-MM-DD/YYYY-MM-	Use of automated means for co	Number of measures not taken	sv		
Only for VLOPs		YYYY-MM-DD/YYYY-MM-	Use of automated means for co	Accuracy of the automated me	bg		
Only for VLOPs		YYYY-MM-DD/YYYY-MM-	Use of automated means for co	Accuracy of the automated me	[...]		
Only for VLOPs		YYYY-MM-DD/YYYY-MM-	Use of automated means for co	Accuracy of the automated me	sv		
Only for VLOPs		YYYY-MM-DD/YYYY-MM-	Use of automated means for co	Accuracy of the automated me	bg		
Only for VLOPs		YYYY-MM-DD/YYYY-MM-	Use of automated means for co	Accuracy of the automated me	[...]		
Only for VLOPs		YYYY-MM-DD/YYYY-MM-	Use of automated means for co	Accuracy of the automated me	sv		
Only for VLOPs		YYYY-MM-DD/YYYY-MM-	Use of automated means for co	Accuracy of the automated me	bg		
Only for VLOPs		YYYY-MM-DD/YYYY-MM-	Use of automated means for co	Accuracy of the automated me	[...]		
Only for VLOPs		YYYY-MM-DD/YYYY-MM-	Use of automated means for co	Accuracy of the automated me	sv		

Applicability	Service	Reporting period	Section	Indicator	Scope	Value	Contextual information
Only for VLOPs		YYYY-MM-DD/YYYY	Human resources dedicated to content moderation	Number of internal moderators employed by the provider	Total number		
Only for VLOPs		YYYY-MM-DD/YYYY	Human resources dedicated to content moderation	Number of external moderators contracted by the provider	Total number		
Only for VLOPs		YYYY-MM-DD/YYYY	Human resources dedicated to content moderation	Number of total moderators with sufficient linguistic expertise	Total number		
Only for VLOPs		YYYY-MM-DD/YYYY	Human resources dedicated to content moderation	Number of total moderators with sufficient linguistic expertise	bg		
Only for VLOPs		YYYY-MM-DD/YYYY	Human resources dedicated to content moderation	Number of total moderators with sufficient linguistic expertise	[...]		
Only for VLOPs		YYYY-MM-DD/YYYY	Human resources dedicated to content moderation	Number of total moderators with sufficient linguistic expertise	sv		

Applicability	Service	Reporting period	Section	Indicator	Scope	Value
Only for VLOPs and VLOSEs		YYYY-MM-DD/YYYY-MM-DD	AMAR	Number of average monthly active recipients during the reporting period	TOTAL	
Only for VLOPs and VLOSEs		YYYY-MM-DD/YYYY-MM-DD	AMAR	Number of average monthly active recipients during the reporting period	AT	
Only for VLOPs and VLOSEs		YYYY-MM-DD/YYYY-MM-DD	AMAR	Number of average monthly active recipients during the reporting period	[...]	
Only for VLOPs and VLOSEs		YYYY-MM-DD/YYYY-MM-DD	AMAR	Number of average monthly active recipients during the reporting period	SE	

Applicability	Service	Reporting period	Indicator	Value
All	Xiaomi Community	2025-01-01/2025-12-31	Summary of the content moderation engaged in at the providers' own initiative	During the reporting period, we have detected 11364 pieces of content which have been considered as violating our Terms and Conditions. Our moderation actions have focused on the removal of the concerned content.
All	Xiaomi Community	2025-01-01/2025-12-31	Meaningful and comprehensible information regarding content moderation engaged in at the providers' own initiative	On Xiaomi Community, our goal is to ensure that users find useful and appropriate content and benefit from a safe and trustworthy environment. We therefore take dedicated measures aimed at proactively detecting and removing content that violate our Terms and Conditions, including content that violates applicable laws. We may use detection tools such as keywords detection to support our content moderation actions, but all decisions are made further to human review. When a violation is detected, the content is manually taken down by the moderation team.
All	Xiaomi Community	2025-01-01/2025-12-31	Qualitative description of the automated means	We use a keywords detection tool to support our content moderation activities. It is based on a selection of sensitive keywords determined by Xiaomi and updated periodically.
All		YYYY-MM-DD/YYYY-MM-DD	Qualitative description of indicators of accuracy and possible rate of error of automated means	Free text
All	Xiaomi Community	2025-01-01/2025-12-31	Specification of the precise purposes to apply automated means	Our keywords detection tool aims to detect profanities and rude words, notably with a view to tackle illegal and/or harmful speech.
All		YYYY-MM-DD/YYYY-MM-DD	Safeguards applied to the use of automated means	Free text
Only for VLOPs		YYYY-MM-DD/YYYY-MM-DD	High-level description of the content moderation governance structure	Free text
Only for VLOPs		YYYY-MM-DD/YYYY-MM-DD	Qualifications of the human resources dedicated to content moderation	Free text
Only for VLOPs		YYYY-MM-DD/YYYY-MM-DD	Training given to human resources dedicated to content moderation	Free text
Only for VLOPs		YYYY-MM-DD/YYYY-MM-DD	Support given to human resources dedicated to content moderation	Free text
Only for VLOPs		YYYY-MM-DD/YYYY-MM-DD	Methodology used to compute the number of human resources dedicated to content moderation	Free text